PRESS RELEASE

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Headline: The Ride and Walk of Silence 2019

Come join the local Ride and Walk of Silence, co-hosted by the Caloosa Riders Bicycle Club and Streets Alive of Southwest Florida with a City of Cape Coral Police Department escort, through downtown Cape Coral on May 15, 2019 at 7 p.m. The Ride of Silence will depart from the SW Military Museum, 4820 Leonard Street, Cape Coral, Florida on a 7-mile slow ride for adults and youth alike with a speed no greater than 12 miles per hour.

The Ride of Silence, in its 17th year throughout the country, is important here in SW Florida. From 2012-2017 there have been over 2655 injuries and 144 deaths related to cyclists and pedestrians on Lee County roadways. Link to map & stats: https://arcg.is/1qTKD0. Recent local tragedies in which a cyclist and a pedestrian were killed on March 25th and April 8th point to the need for the community to come together and participate in this Ride of Silence.

Simultaneously the inaugural Walk of Silence, in partnership with Streets Alive of SW Florida, will take place from the same location to bring further awareness to the lack of safe designs in general within SW Florida for walkers, handicapped including those in wheelchairs, skaters and bicyclists. This inaugural walk specially honors 2 children from our community who have lost their lives on our roads in 2019, Alana Marie Tamplin and Layla Aiken. Streets Alive of SWFL will have a select amount of reflective wristbands and lights for walkers in need. Walkers are encouraged to wear white or neon color shirts, bring a flashlight if possible and wear comfortable/walking shoes. The walk will be 1 mile at a slow pace.

A brief ceremony remembering family and loved-ones who lost their lives while walking or cycling will be held starting at 6:45 p.m., followed by ride protocol and safety instructions, before riders depart promptly at 7:00 p.m. Cyclists are asked to wear a helmet and have front and rear lights on their bike.

Come join us on this important Ride and Walk of Silence on May 15, 2019 through the City of Cape Coral which is working diligently to make our Bicycle Friendly Community safer.

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About Caloosa Riders Bicycle Club
The Caloosa Riders Bicycle Club (CRBC), formed in 1988 and currently with over 300 members, was created to cater to active, enthusiastic cyclists of beginner to advanced levels and interests. CRBC is focused on helping riders develop skills and to gain as much enjoyment as possible from cycling. Advocacy efforts are supported to safeguard the rights and safety of cyclists in Southwest Florida. For more information visit www.caloosariders.org.

About Streets Alive of SWFL
Our mission is to foster a livable community through activities, advocacy, education, and service. Our goal is to inspire elected officials and the community in general to take action about the issues that affect our transportation system and commutes, the way we live and connect to the area, bicycle, and pedestrian safety issues, and the impact in our public health and socio-economic outcomes. For more information visit www.StreetsAliveSWFL.org.